

20-1-156

Mr. Holzmann

1 Nov. 1977

cc: Dr. Grissom

D.K. Hoel, Kansas City

aeb - jmh - jwm - oca pmc

re: sec smoking and health - consumer protection and advertising restrictions

referring to your telex of November 28 I can tell you the following-

- I will send you a second copy of Dr. Heyning's letter of November 15.
- I will also be sending you this week a new report which I requested from Dr. Heyning outlining the present situation and future developments.
- As you know, an Icosi task force under the chairmanship of Dieter von Specht (B.A.T), and of which I'm a member, will deal with this matter; I'll have a first meeting with Dieter von Specht Thursday December 1 in Hamburg.
- Dr. Heyning recommends that the industry's action should be undertaken early 1978.
- As you know D.K. Hoel prepared, on my request, a number of possible submission papers which we're now reviewing.

I will contact you after my December 1 meeting with Dieter von Specht.

regards

D. Insering

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